



Dr. Niveen Zeyad S. Halalsheh

Assistant professor /Department of Journalism, Media, and Digital Communication
School of Arts / The University of Jordan.

Mobile Phone: 00962795725077

E-mail: n.halalsheh@ju.edu.jo

* Holds a license to Practicing Academic Profession.

Dr. Niveen Zeyad S. Halalsheh, is a Digital Content Designer for digital platforms, digital media, and internet channels, able to create a professional content with a good experience in design tools and software, Dr. Halalsheh masterfully creates multimedia content, including graphics, videos, animations, and interactive elements, to effectively convey messages and engage audiences in the ever-evolving digital landscape. Driven by a deep understanding of user experience (UX) principles and a commitment to staying at the forefront of design trends and technologies, Dr. Halalsheh ensures that her content not only captures attention but also offers a seamless and delightful user experience. She has an interest and contributions in shaping the online presence and brand identity of businesses and organizations.

Education and Qualifications:

- **2020** PHD in **Education Technology** – The University of Jordan, Amman-Jordan, GBA: 3.77, Excellent. The University of Jordan (**QS 498**).
- **2012** MSc of **Computer Information Systems** - Yarmouk University, Irbid-Jordan, GBA: 81.7, Very Good.
- **2008** Bachelor of **Computer Information Systems** - Yarmouk University, Irbid-Jordan, GPA: 80.8, Very Good. Achieve the fourth position on the kingdom in the university proficiency test.

Research and Publications:

1. AI-Driven Solutions for Social Engineering Attacks: Detection, Prevention, and Response

Fakhouri, H. N., Alhadidi, B., Omar, K., Makhadmeh, S. N., Hamad, F., & Halalsheh, N. Z. (2024, February). AI-Driven Solutions for Social Engineering Attacks: Detection, Prevention, and Response. In *2024 2nd International Conference on Cyber Resilience (ICCR)* (pp. 1-8). IEEE.

2. The Role of Information Technology in Enhancing Intellectual Security among University Students in Kuwait

Niveen Z. Halalsheh, Hanadi Aldreabi, Nisreen Kareem Dahdoul, Hind sarayreh, laila hamad alhees

Accepted (2023): ACADEMIA, ISSN, 2241-1402, <http://hepnet.upatras.gr>

3. The Effectiveness of Digital Content Designed Upon Learning Styles on the Academic achievement and Motivation Towards Learning During COVID-19.

Alzboun, M.S., Halalsheh, N.Z., Alslaiti, F.M., Aldreabi H., & Dahdoul, N.K.S. (2023). The effect of digital content designed based on learning styles on academic achievement and motivation toward learning. *International Journal of Education in Mathematics, Science, and Technology (IJEMST)*, 11(6), 1405-1423. <https://doi.org/10.46328/ijemst.3750>

Self-Directed Learning Skills and Motivation During Distance Learning in the COVID-19 Pandemic (Case Study: The University of Jordan).

Laith M. Almomani, **Dr. Niveen Halalsheh**, Dr. Hanadi Al-Dreabi, Dr. Leena Al-Hyari, Dr. Raed Al-Quraan

Heliyon ISSN 2405-8440 Volume 9, Issue 9,2023, e20018,

<https://doi.org/10.1016/j.heliyon.2023.e20018>.(2023)

4. Towards Sustainable Digital Communication Using Perceived Enjoyment (PE) with a Technology Acceptance Model (TAM) within Higher Education, in Jordan.

Aldreabi, H., Halalsheh, N., Alrawashdeh, M. N., Alnajdawi, A. M., Alsawalqa, R. O., & Al-Shboul, M. (2023, December). Sustainable digital communication using perceived enjoyment

with a technology acceptance model within higher education, in Jordan. In *Frontiers in Education* (Vol. 8, p. 1226718). Frontiers Media SA.

5. Challenges Facing Vocational Education Students in Jordan in Light of the Covid-19 Pandemic: An Empirical Study

hmad Albado, I., Makhareez, L. ., Almazari, M. ., Atyat, Z. A. ., **Halalsheh, N. Z. .**, & Alzboun, M. . (2023). Challenges Facing Vocational Education Students in Jordan in Light of the Covid-19 Pandemic: An Empirical Study. *Dirasat: Educational Sciences*, 50(2 -S1), 19–30. <https://doi.org/10.35516/edu.v50i2 -S1.573>

6. Impact of Using Scaffolding Strategy on Educational Integration among Sociology Students at Al-Balqa Applied University

Dr. Inas Ahmad Albado, Dr. Mamon Saleem alzboun, **Dr. Niveen Z. Halalsheh**, Dr. Malik Salim AL-Zboon

Vol 12, Issue 1, January 2021:300-309

TURKISH ONLINE JOURNAL OF QUALITATIVE INQUIRY (e-ISSN 1309-6591)

7. The Reality of Employing e-Learning Platforms during COVID-19 Pandemic: Amman Vocational Education Teachers' Perspectives

Dr. Mamon Saleem Alzboun, **Dr. Niveen Z. Halalsheh**, Dr. Malik Salim AL-Zboon, Dr. Inas Ahmad Albado

PHILOSOPHICAL READINGS (ISSN: 2036-4989) Philosophical Readings XIII: pp. 266-282 (2021)

8. Attitudes of Faculty Members at the University of Jordan towards Using the Blended Learning in Teaching and its Difficulties in Light of the COVID19 Pandemic

Dr. Mamon Saleem Alzboun, **Dr. Niveen Z. Halalsheh**, Dr. Hanadi Ahmad Aldreabi, Dr. Asma'a Sulieman Tawfiq Atallah

PSYCHOLOGY AND EDUCATION (2021) 58(3): 814-831

9. Mobile Learning: The Future of e-Learning in the Educational Environment

Fatima Aladwan , Muhannad Al-Shboul and **Niveen Z. Halalsheh**,

School of Educational Science, The University of Jordan, Amman, Jordan

An Interdisciplinary Journal for Science and Technology Studies(2018), 12(12): 48-57

10. The Effectiveness of Using a Communicative Website in the Communication between Parents and Schools in Irbid Second Directorate for Education

Bara'a Alomari, **Niveen Z. Halalsheh**, Bashar Hammouri

Journal of Educational and Psychology Sciences (Islamic University of Gaza), Vol 26,

No 4, 2018, pp 746 -00.

11. Arabic News: Topic and Novelty Detection

Mohammed Al-Kabi, **Niveen Z. Halalsheh**, Heider A. Wahsheh, Muhammad Dabour,

Conference Proceeding: 04/2012; In proceeding of: International Conference on

Information. & Communication Systems ICICS 2012.

Training Courses

- **The Art of Writing Commands for Generative AI Tools in Journalism and Media, ARIJ Media Institution, 9 hours, 2-4/6/2024**
- **Create Interactive Content Using H5P Tools, Center for Excellence in Learning and Teaching, 06-04-2024**
- **Writing and Presenting Podcasts, 36 hours, Adam for Media, 18-2-2024 to 07-03-2024**
- **Artificial Intelligence in Journalism and Media, Orange Innovation Hub, 20-02-2024**
- **The Role of Games and Simulation in Teaching**, Accreditation and Quality Assurance Center at The University of Jordan, 3 hours, January 18, 2023.
- **An overview of CHATGPT: Definition, Uses, and Limitations**, Accreditation and Quality Assurance Center at The University of Jordan, 2 hours, March 6, 2023.
- **Advanced Innovation and Entrepreneurship Online Training of Trainers** (31/10/2021-11/11/2021) Innovety L.L.C, Care Jordan, H&M Foundation and Faculty for Factory.
- **Teaching and Learning Using Modern Teaching Methods and Educational Technology for Practicing academic work** 26-9-2021 / 30-9-2021 at Consultation and Training Center/ The University of Jordan.
- **Communication Skills Course** 4/10/2021 – The University of Jordan.
- **Use Some Advanced Features in The Educational Process on The Platforms: Microsoft Teams, Moodle, The Open Educational Resources and Blended Learning** Center at The University of Jordan, 4 hours, November 17, 2021.
- **English Language Qualification Program** (second semester 2021 /2022 – 6 hours) at the University of Jordan (score: 93/100)
- **Arabic language certificate** (11/2021).
- **Entrepreneurial System and Business Development**, Innovation and Entrepreneurship Center at The University of Jordan, 12 hours, September 24,2022- September 25,2022.
- **Change Management**, Orange Jordan, 4 hours, September 18, 2022.

- **Entrepreneurship Fundamentals**, Orange Jordan, 4 hours, September 19, 2022.
- **Advanced Entrepreneurship**, Orange Jordan, 4 hours, September 20, 2022.
- **Innovation**, Orange Jordan, 4 hours, September 21, 2022.
- **Creative Thinking and Design Thinking**, Orange Jordan, 4 hours, September 22, 2022.
- **Strategies for Motivating Students & Gaining their Attention**, Accreditation and Quality Assurance Center at The University of Jordan, 3 hours, November 24, 2022.

Instructor and Trainer for courses

- **Teaching and Learning Using Modern Teaching Methods and Educational Technology for Practicing academic work** 24-10-2021 / 28-10-2021 at Consultation and Training Center/ The University of Jordan (30 hours).
- **Senior Management** from 14-12-2021 to 21-12-2021 at Consultation and Training Center/ The University of Jordan (20 hours).
- **Learning Skills and Scientific Research** Course at the Requirements Coordination Office- The University of Jordan. (2020/2021)
- **Communication Skills Course at the Requirements Coordination Office-** The University of Jordan. (2021/2022)
- **Descriptive Statics** Course at the Department of Psychology/ School of Arts - The University of Jordan. (2021/2022)
- **Total Quality Management in Hospital Administration** Diploma from 12-12-2021 to 13-2-2022 at Consultation and Training Center/ The University of Jordan (20 hours).
- **Entrepreneurship and Innovation** at the Requirements Coordination Office- The University of Jordan. (2022/2023)

Experience

- **Assistant professor** /Department of Journalism, Media, and Digital Communication School of Arts / The University of Jordan (2/2024-present)
- **Dean Assistant for Laboratory and Computer Affairs**/School of Educational Sciences/ The University of Jordan. (2021- Present)
- **Trainer** at the Consulting and Training Center/The University of Jordan (2021- Present)
- **Part-time Lecturer**, Requirements coordination office/ The University of Jordan (2021- Present)
- **The Institutional Review Board Secretary Council** / The University of Jordan (2019 – 2021)

- **Head of External Funded Projects Department** at Scientific Research Deanship /The University of Jordan (2019-2021)
- **Head of Documentation of Academic Research Department** /The University of Jordan (2018-2019)
- **Technical Support** / Deans Councils Affairs Department/The University of Jordan (2013-2018)

Conferences:

- 4th Digital Transformation Jordan 2024 (8-9/5/2024 ST. REGIS Amman, Jordan).
- 1st International Conference on Scientific Research and Innovation 2022 (29-30/6/2022)Amman.
- Towards a Strategy for National Cyber Security 2022 (27-28/7/2022) Amman.
- Education in the Arab World: Towards a Distinguished Education System 2018 (25-26/4/2018) Amman.